



New outdoor power brand

How is the outdoor power equipment market changing?

The Outdoor Power Equipment market continues to evolve at a rapid pace, reshaping how consumers shop, which brands they trust, and what drives their purchase decisions.

What are the top 3 outdoor power equipment brands?

The top three Outdoor Power Equipment brands are Ryobi, Craftsman, and Ego. For more brand share insights, including share trend over time, access our public OPE dashboard now.

Which outdoor power equipment retailers are the best in 2025?

The top Outdoor Power Equipment retailers in 2025 remain Home Depot and Lowe's, leading in both unit and dollar share - with Amazon and Walmart gaining ground. Note: OpenBrand's share split is based on our retailer panel, which currently consists of Home Depot, Lowe's, Amazon, Walmart, and Best Buy.

Which outdoor power equipment should you buy?

You'll typically find him in his old fixer-upper, engrossed in a DIY project or trying out a new recipe. The best outdoor power equipment you can buy right now, from Consumer Reports tests of snow blowers, lawn mowers, string trimmers, and more.

What outdoor power equipment products are available in Q2 2025?

SOURCE: All data insights in this article cover Q2 2025 within an OpenBrand aggregate category of several products including Mowers, Handhelds, Snow Throwers and Pressure Washers. Who are the top Outdoor Power Equipment retailers by market share?

Is Ego a good brand for outdoor power equipment?

Ego ranks high in share but lags in consumer consideration: Despite holding a spot in the top three Outdoor Power Equipment brands for unit and dollar share, Ego doesn't appear among the six most-considered brands, signaling low top-of-funnel visibility.

The outdoor power station market continues to grow, with brand competition still in flux. Emerging markets and differentiated brands are beginning to stand out.

Aug 15, 2025 · · What brands make good outdoor energy power supplies? As a supplier of Outdoor Energy Power Supplies, I've had the privilege of witnessing firsthand the evolution and ...

Nov 14, 2025 · · DeWalt, Milwaukee, Makita, Bosch, and Porter-Cable are some of the power tool brands that are made in the USA.

May 27, 2024 · · Chervon started its power tools business unit in 1993, launching the EGO



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brand of cordless outdoor power equipment in 2013. ...

Feb 8, 2025 · The best outdoor power equipment you can buy right now, from Consumer Reports tests of snow blowers, lawn mowers, string trimmers, and more.

Mar 25, 2025 · As the country gears up for the spring lawn care and maintenance season, DEWALT ®, a Stanley Black & Decker (NYSE: SWK) brand and leader in total jobsite ...

Dec 30, 2024 · The Best Tradeshows in the outdoor industry to Grow Your Brand Searching for the best tradeshows, events, and festivals in the ...

Dec 12, 2024 · We tested hundreds of products throughout the year. Check out our favorite outdoor power tools from our ...

The global outdoor power equipment market size was estimated at USD 53.42 billion in 2024 and is projected to reach USD 76,61 billion by 2030, ...

Sep 1, 2025 · The New STIHL 135 professional battery series comprises STIHL KMA 135 R KombiMotor, STIHL FSA 135 and FSA 135 R Trimmers, and STIHL HTA 135 pole pruner. July ...

Aug 13, 2025 · Global brands are jumping on this wave, unveiling fresh collections to meet the growing appetite. Here's a look at what 10 brands have rolled out for the spring and summer ...

Outdoor power equipment companies produce a wide range of equipment for maintaining lawns, gardens, and outdoor spaces. This includes ...

Nov 14, 2025 · The outdoor power equipment market size is valued at USD 38.83 billion in 2025 and is predicted to hit around USD 62 billion by 2034 ...

Sep 21, 2025 · 2025 Outdoor Power Supply Comparison Review: Performance Overview of UDPOWER and Other Brands of High-Capacity Mobile Power Supplies 2025-09-21 11:08 In ...

Sep 16, 2025 · As trade tensions between Canada and the U.S. continue to rise, the call to "Buy Canadian" is growing louder across ...

Dec 12, 2024 · Ideal for outdoor enthusiasts and those seeking reliable backup power, the Greenworks 40V Portable Power Station offers a ...

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